Help Children Post, Comment and Upload Responsibly

As soon as you share the first photo of your child, you're establishing their digital footprint. As children get older and start creating their own content or engaging with others online, it's important for them to understand the tracks they're leaving behind and what those tracks might reveal. Parents can help guide children toward creating the kind of footprint they can be proud of.

Check out these 4 tips

1 Be a role model.

Before you post a photo of your child on social media, ask if it's OK to share. Not only will you give them control over their own digital footprint, you'll also be showing them what you expect them to do with others' photos.

2 Use privacy settings.

Together, go through all the settings on new apps to make sure you both know what information your children are sharing. Especially in the beginning, it's better to share very little.

3 Question everything.

Before you sign school forms or register for a new online service for your child, check the privacy policy to see what kind of information you're giving the school or company and who they're sharing it with. Sharing some data might be required, but you may be able to opt out of others. Talk with your child about why it's important to protect your personal data.

4 Use a celebrity as an example.

With older children, choose a celebrity or another famous person and look through their Twitter or Instagram posts with them. Discuss your impressions of them based on what they post. Ask your child what kind of image they'd like to project online.

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